

# 1b\_Propaganda: Teacher Copy Student Response Sheet

Answer the following questions as you watch the New Zealand Film Archive material.

Lieutenant K and His Soldiers

1. What is the marching drill in the **Soviet Army** extract likened to?  
(**Learning to walk for the second time in their life**)
2. The Lieutenant is not just a commander. He is also their \_\_\_\_\_ and \_\_\_\_\_.  
(**Friend and teacher**)
3. How does this extract combine visuals and music to create a certain mood?  
(**Light-hearted music – physical activity; relaxing music – dinner, singing etc**)

Country Lads

4. Explain the comment, "The sorrow and the pride of it" from the **Country Lads** extract.  
(**Sorrow at seeing the boys leave, but proud that we're doing our bit**)
5. "It is not just another army going past, but our army." Why would this be a successful appeal to patriotism, a common technique in the language of propaganda?  
(**Our army – they're fighting for us, they are our men fighting for our country**)
6. "There is no goose-stepping here." What does this mean?  
(**The marching style of the Nazis**)
7. What is the response to Hitler's claim that the Kiwi soldiers are "poor, deluded country lads"? ("... **no army in all history has known better what it is up against, or what it is fighting for.**")

8. New Zealanders are free and happy. What effect does the comment, "they have gone right across the world to help those feel, like us, to be free and happy"? (**That the Kiwi soldiers are helping rescue that part of the world**)

L.B.J 1966

9. "To all the people of New Zealand from all the people of the United States the proud affection..." What effect do you think this claim, made **by Lyndon Johnson**, is intended to have on New Zealand listeners? (**That Americans love New Zealand and its people, and appreciate our support etc**)

10. Keeping in mind the purpose of Johnson's trip is to encourage support for US involvement in Vietnam, why do you think he mentions Gallipoli, Greece, El Alamein and other notable battles from New Zealand's military history? (**To emphasise New Zealand's proud military history; to suggest that perhaps one day Vietnam could be added to that list**)

11. Why does this extract emphasise Johnson ignoring "... formality, protocol, police escorts and security measures and the official timetable ... to really meet the folks"? (**He's a natural friendly guy, just the sort of guy we should like and support**)

Robert Muldoon 1974

12. How does the music, played as **Robert Muldoon** approaches the stage, reinforce the image of him as a strong leader? (**Military type music suggests discipline, strength etc**)

13. To provide a balanced picture, how is Muldoon portrayed as an ordinary Kiwi family man in his private life? (**Walking along the beach with his wife, having a beer with his family**)

14. Why do we see Muldoon talking to the two young people on the motorbike while walking along the beach? (**To emphasise his point of being a 'man in the street' – he is approachable, he likes being in the outdoors, he relaxes by spending time with his wife**)

Simon Walker & Robert Muldoon

15. What will Muldoon not tolerate in the television interview? (**Smart-alec interviewers who change the rules of the game half-way through**)

National Party Election Advertising 1975

16. What is the answer to the question asked at the end of the **National Party** advertisement?  
**(Communism)**

Labour Party Election Advertising 1978

17. How does where David Lange (in the **Labour Party** advertisement) speaks emphasise the point of New Zealand workers leaving the country in huge numbers? **(The Departure Lounge of an airport – New Zealanders leaving to go overseas)**

18. What are the "practical reasons" for New Zealand not being the place to live in it was not so long ago? **(...crippling tax, high interest rates and massive unemployment)**

19 Bill Rowling's speech appeals to the New Zealand sense of identity. Which words or ideas does he use to do this? **(We're all New Zealanders, we're all in this together etc)**

Winston Peters 1996

20. Why do you think **Winston Peters** emphasises the idea that both National and Labour have consistently broken promises? **(They've let us down often so why not vote for Winston?)**